



**NEW ENGLAND**

"To Promote and Develop the Growth of Tennis"

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WESTBOROUGH, Mass. - The United States Tennis Association New England, a not-for-profit committed to promoting and developing the growth of tennis, today announced that The Essex Resort & Spa has become the title sponsor of the organization's League Section Championships.

The Essex Resort & Spa, located just outside of Burlington, VT, is the area's only AAA Four Diamond resort. The Essex offers a brand new full-service spa, hot tub, indoor & outdoor pools and fitness center, cooking classes at Cook Academy™ and award-winning restaurants plus world class tennis instruction with Vermont Tennis Vacations™.

The USTA New England League Section Championships are contested each summer at top venues throughout the region and feature adult teams that have won at the district and state level competing for the right to advance to the USTA League National Championships.

"We are thrilled to be in partnership with the USTA and specifically the League Section Championships. Our venue has long been a favorite for USTA Team getaways, and this partnership will present further opportunities for us to reach this coveted audience of tennis enthusiasts," said Jim Glanville, Vice President and General Manager of The Essex Resort & Spa.

USTA League is the country's largest recreational tennis league, helping more than 325,000 men and women nationwide get on the court. Teams and matches are set up according to skill level, which is determined by National Tennis Rating Program (NTRP) ratings.

The 2011 USTA New England Senior Mixed Section Championship, a mixed-doubles event, will be held at The Essex Resort and Spa Sept. 9-11.

"We are very pleased to welcome the Essex Resort & Spa as a sponsor," said Melissa Pride, Director of Marketing for USTA New England. "Not only is the resort and its staff tremendous in every way, but their dedication to combining a world-class getaway destination, renowned

culinary offering and beautiful new spa with a premier tennis experience will be appreciated by our members and every tennis enthusiast who visits."

***About USTA New England and the USTA***

*USTA New England, one of 17 regional sections across the country that comprise the United States Tennis Association (USTA), is a not-for-profit organization committed to promoting and developing the growth of tennis and increasing participation in the sport in New England by offering quality recreational and competitive programs for people of all ages and abilities. USTA New England boasts more than 34,000 individual members and 650 organizational members. For more information, log on to [ustanewengland.com](http://ustanewengland.com).*